



The new and improved BetaBrite® electronic message display gets your message across faster and better than ever before. Designed for top visibility at a 150 ft. distance, our displays are brighter and sharper than the competition.

Adaptive® manufactures, tests and services our entire product line all under one roof. That means quality, consistency and customer service you can count on.

- Advertise your specials
- Announce upcoming events
- Welcome customers & guests
- Promote safety awareness
- Recognize employees





Electronic Message Display

Features:


- *Save and display multiple messages*
- *Handheld infrared keyboard*
- *Simple 3-step programming*
- *Creative messages at your fingertips*
- *Moving animations & fun fonts*
- *Powerful graphics & brilliant colors*
- *8 Colors*



BetaBrite Specifications

Case Dimensions:	25.8"L x 2.0"D x 3.8"H	Built-in Animations:	Cherry-bomb exploding, don't drink and drive, fireworks, slot machine, no smoking, running animal, moving auto, welcome (in script), thank you (in script), new flash, trumpets, party balloons and fish
Display Dimensions:	24.0"L x 2.1"H	Clock:	12 or 24 hour format
Display Weight:	2.55 lbs. (1.16 kg.) without power supply and keyboard	Serial Computer Interface:	RS232
Display Array:	80 columns x 7 rows	Power:	7.5 VDC at 3.25A, 50/60 HZ
Display memory:	30,000 characters	Maximum Power Cord Length:	10 ft.
Pixel Size (Diameter):	0.2" (0.51 cm)	Case Material:	Extruded aluminum
Pixel (LED) Color:	8 Super-bright colors & 3 rainbow effects	Limited Warranty:	One-year parts and labor, factory servicing
Center-to-Center Pixel Spacing (Pitch):	0.3" (0.76 cm)	Agency Approvals:	<ul style="list-style-type: none"> - 120 VAC model: Listed to ANSI/UL 60950-1 (US) and CAN/CSA C22.2 No. 60950-1-03 (Canada) - 230 VAC models: Complies with EN60950: 1992 (Europe) and AS/NZS 3260-1993 (Australia/New Zealand) - FCC Part 15 Class A -  and  Marked (120 VAC model) -  and  Marked (230 VAC model)
Character Size:	2.1" tall	Operating Temperature:	32° to 120°F, (0° to 50°C)
Character Array:	5 x 7 matrix	Humidity Range:	0% to 95% non-condensing
Character Sets:	Block (sans serif); decorative (serif); upper/lower case; slim/wide	Mounting:	Hardware to accommodate wall/ceiling mounting
Memory Retention:	One month typical		
Message Capacity:	65 different messages can be stored and displayed		
Message Operating Modes:	26 consisting of: Automode™, Hold, Interlock, Roll (6 directions), Rotate, Sparkle-on, Twinkle Spray-on, Slide across, Switch, Wipe (6 directions), Starburst, Flash, Snow, Scroll, Condensed rotate		
Keyboard:	Handheld remote operated, infrared, 54 key layout		

Also Available: Optional BetaBrite Software with 25' PC to display cable



The image shows a computer screen with the BetaBrite Messaging Software interface. The screen displays a message: 'WELCOME TO Ed's PIZZA Today's specials are'. Below the screen is a physical LED display showing 'Ed's PIZZA'. A blue arrow points from the software interface to the physical display.

- BetaBrite software makes it simple to program text or graphic messages.
- Change your content frequently and conveniently right from your computer.
- BetaBrite Software allows you to preview your messages before sending them to the display.